

Placement Brochure 2014-2015



University Business School Punjab School of Economics



GURU NANAK DEV UNIVERSITY

University with Potential for Excellence

Contents

Our Amritsar	1
About University	2
Vision, Mission and Promise	3
UBS HOD's Message	4
UBS Faculty	6
UBS Batch Profile (2013-2015)	7
Our Regional Campuses	8
About Punjab School of Economics	11
Faculty of Economics	13
Students Profile	15
Top Recruiters	25

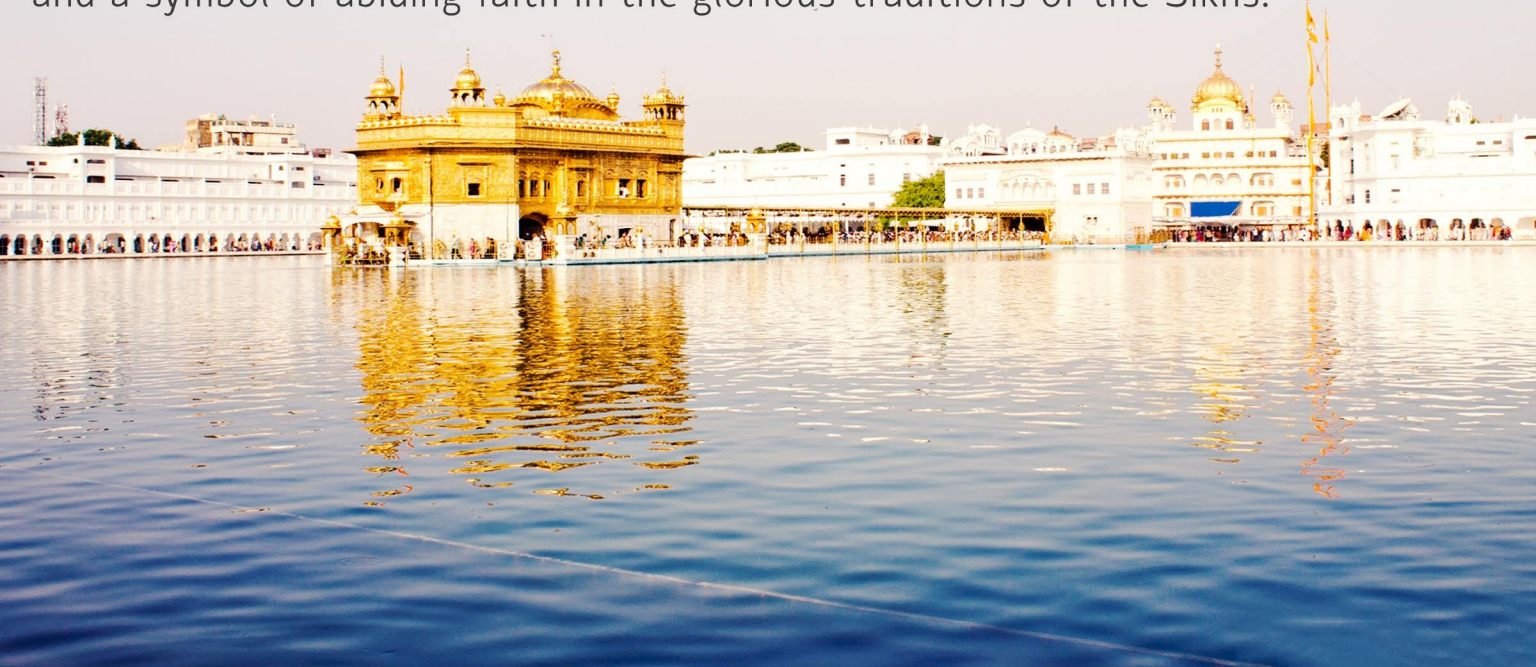
Our Amritsar

Amritsar, Known for rich cultural heritage of four centuries, a living symbol of historical and religious traditions of Sikhs, tangibly expressed through the divinely - blessed shrines, has rightfully earned for it the sobriquet "Religious Capital of the Sikhs". Historically speaking, the fourth Guru, Guru Ram Das, secured the gift of a piece of land from Emperor Akbar, Where he built the holy tank and laid the foundation of Amritsar, Which became a sacred place for the pilgrimage of the community.

The fifth Guru, Guru Arjan Dev built the Harimandir in the centre of the holy tank. The execution of Guru Arjan Dev in 1606 transformed the religious community into a community of warriors.



The process of transformation was started by Guru HarGobind, the sixth Guru in line who girded two swords around him - one representing his spiritual leadership and the other as a weapon of self defense against aggression, thereby proclaiming the tradition of 'Miri' and 'Piri'. He also founded Akal Takhat symbolising the martial defense of the spiritual and pacifist aspect represented by Harimandir. Since then Amritsar became the nerve centre of Sikh activities and a symbol of abiding faith in the glorious traditions of the Sikhs.



About University



Guru Nanak Dev University

was established in Amritsar on November 24, 1969 to mark the 500th birth anniversary of Sri Guru Nanak Dev Ji. It is both a residential and an affiliating university. In conceiving the future course of the university, the objectives enshrined in the Guru Nanak Dev University Act 1969, emphasized that the new university would make provision for imparting education and promoting research in the humanities, learned professions, sciences especially of applied nature and technology.

It is highly innovative in designing its teaching and research programmes and offers a comprehensive range of general and applied courses. Very early on, it decided to restructure its syllabi on the basis of recommendations made in the reports of the Curriculum Development Centres (1988). Admission to courses at all levels strictly on the basis of national, state and university level entrance tests.

Studies and research on the life and teachings of Guru Nanak, in addition to working towards the promotion of Punjabi language and spreading education among educationally backward classes and communities were the other commitments. In consonance with these expectations, the university in its eventful history of 43 years has taken long strides in spreading the message of the Guru and promoting education in such fields as science, arts, management, information technology, industrial technology, environment, planning and architecture. Carefully nurtured by committed academia the university has carved a niche for itself in the academic world.

Vision

To be a global business school in nurturing the potential leaders with excellent abilities, innovation and creativity to enter global, complex, fast moving markets as agents of both economic prosperity and social change.

Mission

We at GNDU, are committed to give youth a proper environment & provide them the opportunity to spread their wings. We are confident that we have what it takes to service in this challenging corporate world with peerless dedication, idealistic determination, we anticipate to be no where but just right at the top.

Promise

"Even if at first we do succeed, we will still work hard to stay there."

UBS HOD's Message



I wish to express my heartfelt gratitude for taking an active interest in recruiting our graduates. University Business School is a vital part of Guru Nanak Dev University an institution known to excel in the field of education with a tradition dating back to 45 yrs. GNDU is a splendid objet d'art in terms of its modern infrastructure, pedagogy and vast learning experience.

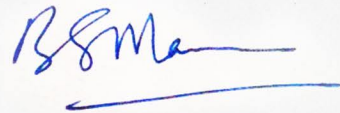
UBS- GNDU is a premier institute of Management that trains the best of the minds in the country. We have a rich legacy of manifesting world class managers through our meticulous selection process. We strive to inspire our students to keep themselves updated with the latest trends in the market. At UBS-GNDU, we have a variety of extremely competent, renowned and veteran faculty. The students of UBS- GNDU are as good as their teachers. We strive to nurture our students on every possible quotient, be it technical, emotional, ethical or physical. Since we have an elaborate curriculum, we make it a point to update it regularly.

UBS HOD's Message (Cont...)

UBS- GNDU is proud to boast of the alumni who made their presence felt not only on the national level but also globally and brought laurels to the school with commendable prudence. Our alumni also interact, coach and mentor the students. This also helps the students to keep themselves updated with the current trends and scenario of the business world

I am confident that your organization will benefit extensively from grooming and training of students at UBS. I would also like to assure you that the students recruited by you will work for not only their personal growth but also of your organization.

We at UBS-GNDU simply do not meet expectations...
We set the benchmark for excellence!



Dr Bikram Jit Singh Mann

Head of Department, UBS

► UBS is offering

Four specializations in MBA

- Marketing, Finance
- Human Resource
- Management
- International Business.

Two 'Honors' courses are also offered

- Marketing & Retail Management
- Financial Services.

UBS Faculty

The Faculty are prepared to re-articulate the value of humanities research and teaching to think and speak more democratically about what we do and how we can do it most effectively



Dr. Ragbhir Singh

M.Com, M.Phill., Ph.D.
Marketing



Dr. A.S. Sidhu

M.Sc., M.Phill., Ph.D.
Industrial Relations
I.B.G. Management
Dean Student Welfare



Dr. B.S. Hundal

MBA, Ph.D.
Marketing & HRM



Dr. Jasveen Kaur

MBA, Ph.D.
Economics & Marketing



Dr. Sumninder Kaur Bawa

MBA, Ph.D.
Finance, HR & Economics



Dr. Gurpreet Randhawa

M.B.A., Ph.D.
Human Resource Management



Dr. Pavleen Kaur

MBA, Ph.D.
Marketing & QT



Er. Vikram

M.B.A., B.Tech
Marketing
Information Technology



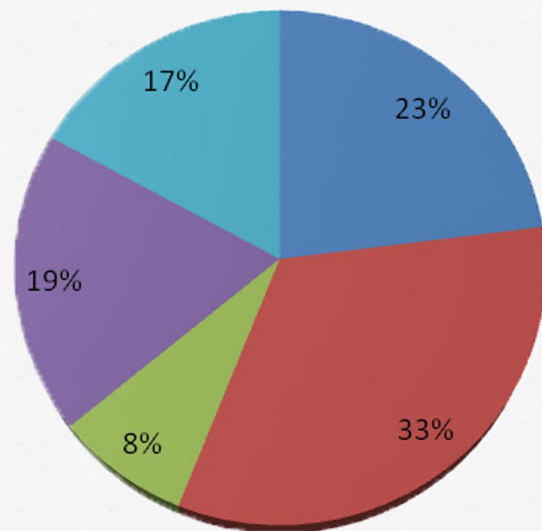
UBS Batch Profile

(2013-2015)

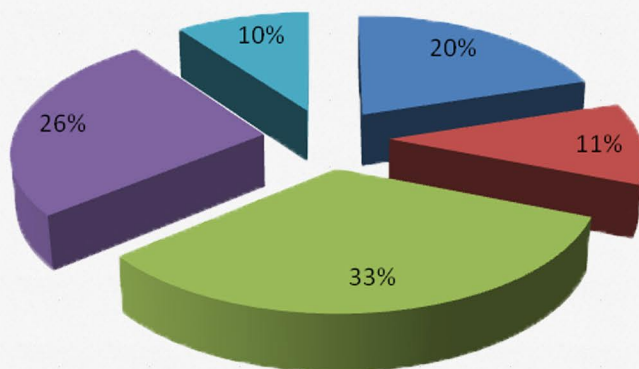
Our 350 Students

Domain Wise Breakup

- Marketing
- Finance
- Human Resource
- Financial Services
- Marketing & Retail Management



Graduation-Wise Breakup



- Btech
- B.Sc.
- B.Com
- BBA
- Others

Our Regional Campuses

GNDU College, Jalandhar

Faculty at Regional Campus, Jalandhar

Dr.J.K. Gulati

M.A., M.Phil., LLB, PGDBMIR, Ph.D.
Human Resource & Industrial Law

Dr.Ashish Arora

MBA (Finance) Gold Medalist, Ph.D.
Finance, Strategy and Entrepreneurship

Mr.Sanjeev Arora

M.Com. ,PGDFM Gold Medalist, MBA, AICWA
Accounting & Finance

University is offering MBA (TYC) and MBA (FYIC) at its regional center at GNDU College, Jalandhar. It is situated in the hub of industrial area which is known for world class sports industry. This campus is an epitome for offering job oriented professional courses. Housed in a majestic building yet modern in outlook, this campus is a perfect example of merging technology with classroom teaching.

Department of Management studies came into being in 2000 and is committed to a value based modern education. The mission of the department is to inculcate latest knowledge based tools as a part of the routine curriculum. The vision is to deliver young managers with updated knowledge who are conversant with modern business practices so as to make them employable as per the market needs. The faculty is committed to bring the best out of the students in terms of efforts and motivation. This culture is strongly imbibed into the day to day classroom instructions thereby making them fit for success in all walks of life.

Rich library with latest updated journals along with wide variety of reference books that act as support tool for achieving the above mission. Besides, two computer laboratories with state of the art tools and technologies provide the much needed impetus for the much needed exposure and growth of students.

Our Regional Campuses

Sathiala Campus

Faculty at Regional Campus, Sathiala

Dr. Saurabh Grover
Ph.D., MBA (Finance)

Ms. Gunjeet Kaur
MBA (HRM)

Ms. Navneet Kaur
MBA (Finance)

Ms. Manveen Kaur
MBA (Finance)

In a short span of three years of its existence, Regional Campus, Sathiala has churned out University toppers and is continuously providing opportunities for the overall development of the students by incorporating seminars, educational tours, cultural & sports events as an integral part of the curriculum. Credit Based Continuous Evaluation Grading System is adopted in this Campus under the University Examination system to enhance the quality of education and bring transparency in the evaluation system.

The Campus spreads over 27 acres of land and is situated on the Rayya-Batala link road and is about 10 Kms from Beas. The lush green campus is fully equipped with modern infrastructure catering to the needs of its students. The campus exhibits a rich diversity as the teachers and students come from all the states of India. The campus has high discipline with no ragging. The campus has state of the art infrastructure which includes lecture theaters, multimedia, seminar hall, well equipped laboratories, vast library, auditorium, conference hall and playgrounds. Residential and transportation facilities are also available for the staff and students. The campus has large computing resources and networking facilities which help the staff and students in the research and development programs. The other amenities include indoor games, canteen, security, playgrounds, bank and uninterrupted power supply.

Our Regional Campuses

Gurdaspur Campus

Faculty at Regional Campus, Gurdaspur

Dr. Rishi Raj Sharma

MBA, Ph.D. Advertising, Marketing & IT

Dr. Harpreet Singh Chahal

MBA, Ph.D. Marketing & HRM

Dr. Amandeep Kaur Ahluwalia

MBA, Ph.D. HR & Marketing



Guru Nanak Dev University, Regional Campus Gurdaspur is located on Hardochanni road, 3 kms away from the heart of the city. The campus with lush green surroundings, pollution free and serene environment is ideally suited for academic activity.

In the ever changing business environment demanding intellectual maturity, strength of purpose and willingness to work hard, the Department of Business Management provides an edge in the career progression in preparing successful managers with a portfolio of strong functional skills.

The campus earnestly endeavors to enrich and empower all its beneficiaries through value based quality education. This is provided by knowledgeable and hard-working faculty, hi-tech and well equipped library, fully furnished computer lab equipped with learning facilitators and gadgets available round the clock and a very spacious and well equipped conference hall and auditorium. Hostel accommodation with all the modern facilities and peaceful atmosphere conducive for studies further add to the effectiveness.

About Punjab School of Economics

Punjab School of Economics was established in 1974 to provide quality education and training in economics and to conduct research on Indian and Regional economy in general and Punjab economy in particular. It has been identified as a potential center of excellence in the field of Business and Managerial Economics. The School offers the following courses :

- B.Sc. (Hons. School) in Economics (a six semester course after +2 level)
- M.Sc. (Hons. School) in Economics (a four semester course after graduation)
- Master of Business Economics (a four semester course after graduation)
- Pre-Ph.D. Programme leading to Doctorate in Economics

Master of Business Economics (MBE) and M.Sc. (Hons. School) in Economics programmes are designed to develop a unique cadre of executive-cum-economic and market analyst experts who with their sound understanding of economics and business environment and with their intensive training in quantitative and managerial techniques can meet the challenges of modern business.

In a period of 40 years, the School has made rapid strides both in research and teaching programmes. Till date, about 67 Ph.D. theses, 1157 M.Phil. and M.Sc. (Hons. School) dissertations and 220 M.B.E. project reports in Economics/Industrial Economics have been completed.

About Punjab School of Economics

Cont...

The School brings out two bi-annual research journals (publishing double blind peer reviewed research papers) which are being exchanged with 29 Foreign and Indian Journals. The School has its own library with about 7000 books. The School also has a unique World Bank Depository Library which is the only one in Northern India. Till date, about 8000 exquisite and invaluable World Bank publications have been received and processed for use by teachers, researchers and students. The School has a computer lab with Hi-tech facilities to cater to the computational requirements of the students and teachers. It is also equipped with Audio Visual Aids. Every faculty member in the School has one personal computer (P-IV) and 24 hour internet connectivity. The School has spread over two full fledged floors in the Arts Block. The School has fully renovated State-of-the-Art Conference Hall.

The School has been identified as the DRS-II under SAP of UGC. Under the Special Assistance Programme (SAP) School arranges visiting fellows and eminent scholars from different universities of the country to enlighten the researchers and students with knowledge of their respective fields.

Since the session 2010-11, the Department has introduced '**Credit Based Continuous Evaluation System**' of the students, which is bound to bolster up the quality of instructions and evaluation through grading system.

Faculty

Punjab School of Economics

Professor and Head

Dr. Paramjit Nanda

M.A.,M.Phil.,Ph.D.

International Economics
and Money & Banking

Professor

Dr. Paramjeet Kaur D.

M.A.,M.Phil.,Ph.D.

Indian Economic Policy Issues

Dr. Parminder Singh

M.Sc.(H.S.),Ph.D.

Economic Theory &
Applied Economics

Dr. Vikram Chadha

M.A.,M.Phil.,Ph.D.

Industrial and Labour
Economics

Dr. Sharanjit S. Dhillon

M.Sc.(HS),M.Phil.,Ph.D.

Agriculture & International
Economics

Dr. Kuldip Kaur

M.A.,M.Phil.,Ph.D.

Economic Theory &
Applied Economics

Associate Professor

Dr. Neena Malhotra

M.Sc.(H.S.),Ph.D.

Development Theory
and Policy

Dr. Inderpal Kaur

M.Sc.(H.S.),Ph.D.

Industrial Economics &
Consumer Behaviour

Dr. Sunil Kumar

M.Sc.(HS),M.Phil.,Ph.D.

Macroeconomic Policy Issues
and Econometrics

Professor

Dr. Baljit Kaur

M.Sc.(HS), Ph.D.

Macroeconomic Policy
Issues and Econometrics

Dr. Swati Mehta

M.A., Ph.D.

Economics of Innovation,
Macroeconomics

Re-employed Faculty

Dr. A.S. Sethi

M.Sc. (Stats), Ph.D.

Statistics and
Development Policy

Students Profile

MBA (2013-2014 Batch)



Kanika Khanna

Financial Services
B.com(General)
JCT LTD.(Phagwara)



Rabia Malhotra

Financial services
B.tech(ECE)
Axis Bank



Bikram Mehra

Financial Services
B.com
National Cold Chain Development



Megha Sonik

Financial Services
BBA
Punjab & Sind Bank



Harmandeep Singh

Financial Services
B.tech
OCM Mill



Rossy Grover

Financial Services
BBA
NJ India Invest Ltd.



Madhvi Mehra

Financial Services
B.com (prof)
Punjab and sind bank



Harmanpreet Kaur

Financial Services
B.Com (prof)
Allumez Infotech Pvt Ltd



Ranjeet Singh

Financial Services
B.B.A
Spectrum Infogain Services



Harpreet Kaur

Financial Services
B.B.A
Sarehomes Co.



Sahil Attri

Financial services

B.com (prof)

UAE exchange & Financial services Ltd.



Meenu Sharma

Financial Services

B.B.A

Reliance Mutual Funds



Neelamjeet Kaur

Financial Services

B.com (prof)

NHPC Ltd.



Sonam Mahjan

Financial Services

B.com

NJ India Invest Ltd.



Sourabh Rampal

Financial Services

B.com (Regular)

J&K Bank



Nikita Sharma

Financial Services

BSC Hons , Economics

Hero Cycles Ltd.



Gazal Sekhon

Financial Services

BBA

Union Bank of India



Arsh Manchanda

Financial Services

B.com(Regular)

HDFC Bank



Rubinder Kaur

Financial Services

B.com(Professional)

LIC , Batala



Gagandeep Singh

Financial Services

BBA

Reliance Capital ,DELHI

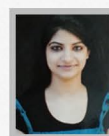


Ravneet Singh

Financial Services

B.com

CM MOTORS Ltd



Bhumika Wahi

Financial Services

B.com(Regular)

Willimark Pharmaceutical pvt.ltd



Abhilasha Chauhan

Biotechnology
B.Tech.(hons)
Bhavesh Mahajan and Company



Chetanaiya Arora

Financial Services
B.tech(ECE)
Vardhaman Polytex Ltd.



Priya

Financial Services
BBA
Hindu Cooperative Bank



Puneet Pal Singh

Financial Services
B.tech
Punjab & Sind Bank



Anureet Arora

Financial Services
BBA
Union Bank Of India



Jagdev Singh

Financial Services
B.Com
OCM Mill



Harleen Kaur Sekhon

Financial Services
BBA
Punajb And Sind Bank



Neha Chopra

Financial Services
BBA
Punjab & Sind Bank



Sonam Andotra

Financial Services
BBA
Hindu Cooperative Bank



Divya Arora

Business Administration
BBA
Punjab and Sind Bank,Amritsar



Nitika Bhullar

Commerce
Bachelors in Commerce
Canara Bank



Bisman Kaur

Business Administration
Bachelors in Business Administration
HDFC Bank

Students Profile MBA (2013-2014 Batch)



Jasleen Sandhu

Financial Services
B.Sc (Hons) Social Science
HDFC Bank



Komalpreet Kaur

Financial Services
Bachelors in Business Administration
Axis Bank



Simran Sandhu

Financial Services
Bachelors in Hotel Management
A1 metal



Kritika Sharma

Financial Services
Bachelors in Commerce(professional)
NJ Investment



Ram Mehta

Financial Services
Bachelors in Commerce
HDFC Bank



Sukhpal Kaur

Financial Services
Bachelors in Commerce
Willmark Pharmaceutical pvt. Ltd



Manpreet Kaur

Financial Services
Bachelors in Commerce(Professional)
JCT Ltd.(Phugwara)



Ranjit Kaur

Financial Services
Bachelors in Commerce(Professional)
Corperative Bank



Divya Samra

Financial Services
Bachelors in Commerce(Professional)
Axis Bank



Deepika Garg

Finance ,Marketing
B.Com(Prof.)
Punjab and Sind Bank , Amritsar(Pb.)
" Working capital Management "



Akriti Sharma

MBA FINANCE
B.COM
J.K KHOSLA & CO.
"BANK AUDIT IN PUNJAB & SIND BANK"



Ramit Khanna

BBA
MBA-MARK. (MAJOR) FIN. (MINOR)
COOPERATIVE BANK
"LOAN SCHEMES"



Ranjeet Kumar Sah

MBA FINANCE

BBA

Triveni Bikas Bank Limited



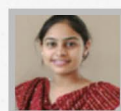
Chetna Sharma

(FINANCE,MARKETING)

BTECH(INFORMATION TECHNOLOGY)

COOPERATIVE BANK

"STUDY ON NPA OF COOPERATIVE BANK



Amandeep Kaur

MBA FINANCE

B.SC COMPUTER SCIENCE

AXIS BANK

"Marketing through social activity"



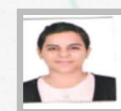
Sonik Mahajan

Major Marketing

GRAD :

summer intership-HDFC BANK Ltd

"study of value added at HDFC"



Varsha Vohra

major marketing , minor hr

B.com

HDFC BANK Ltd

"to study market potential for liability products"



Suhani Mahajan

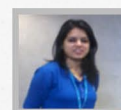
Marketing/Human resource

B.Tech (Computer Science)

TATA MOTORS

"Mapping of Zip & Xenon in

unions and action plan to seed both"



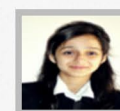
Shilpa Miglani

Marketing, Human Resource

B.Tech.(Computer Science and Engineering)

Axis Bank

"Customer' Loyalty Reasons



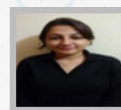
Mehak Mahajan

finance,marketing

b.com

SBI

sbi reasons for low share...



Tamanna Wadhwa

marketing ,finance

b.com proff

BQ INDIA PVT LTD

Online and offline promotional activities



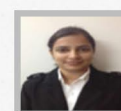
Raghav Mahajan

marketing ,finance

bba

BQ INDIA PVT LTD

Online and offline promotional activities



Akriti Pahwa

Finance,Marketing

B.Com(Regular), MBA

Punjab & Sind Bank

"Digital Banking "



Sonia bhardwaj

Major finance, Minor mrktng

Bba

Sun star overseas Ltd

"Working capital management"

Students Profile MBA (2013-2014 Batch)



Tajinder Singh

MARKETING, INTERNATIONAL BUSINESS-MBA
BSC COMPUTER SCIENCE
MR. COOL



Manish Kumar

MARKETING, HUMAN RESOURCE
B.E. (MECHANICAL ENGINEERING)-MBA
PEPSICO INDIA HOLDINGS PVT. LTD
CONTRACTUAL LABOUR MANAGEMENT



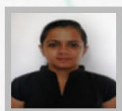
Shagun Bhatia

MBA MARKETING/ FINANCE
B.COM.
STATE BANK OF INDIA
LOW PENETRATION OF CURRENT ...



Amol Ghai

MBA FINANCE
B.COM
VARDHAMN POLYTEX PVT.LTD.
"FINANCE"



Navdeep Kaur

MBA FINANCE
B.COM
PUNJAB & SIND BANK
"GENERAL BANKING AND HOUSE LOAN"



Sanchit Maheshwari

MBA MARKETING
B.TECH.
BHARTI AIRTEL
ANALYZING "MAUKA" RECHARGE DONE



Neeraj Bhagat

MBA FINANCE
B.COM
UNION BANK OF INDIA
Credit Appraisal for loan Approval for SME's



Nitish Vatsyayan

MBA MARKETING
B.COM
PERFETTI VAN MELLE INDIA PVT. LTD
SALES & MARKETING ANALYSIS



Dilraj Singh

MBA FINANCE
B.COM
SAARE HOMES
SURVEY ANALYSIS ON REAL ESTATE BUSINESS



Ritu Bala

MBA FINANCE
B.COM
HDFC BANK
STUDY OF NON PERFORMING ASSETS



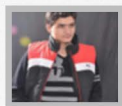
Deepika

MBA MARKETING
BBA
SAARE HOMES
SURVEY ANALYSIS ON REAL ESTATE BUSINESS



Gagandeep Singh

MBA MARKETING
B.SC.
SAARE HOMES
Survey Analysis on real estate business



Kashish Seth

MBA FINANCE

B.COM.

KHANNA PAPER MILL

"WORKING CAPITAL MANAGEMENT"



Ramneek Cheema

MBA MARKETING

GRAD: B.TECH.

AIRTEL

"AIRTEL MONEY"



Dikshit Bhatia

MBA MARKETING / FINANCE

B.COM.

TRAINING: AIRTEL

"MARKETING STRATEGIES OF AIRTEL MONEY"



Akansha

MBA FINANCE

BBA

KHANNA PAPER MILL

"FINANCIAL ANALYSIS WITH HELP OF RATIOS..."



Naman Sharma

MBA MARKETING

B.COM.

SHREYANS PAPER MILL

"EXPANSION OF SALES"



Mandeep Chawla

MBA FINANCE

B.COM.

HDFC BANK

"E-BANKING"



Anubhav Chaudhary

MBA MARKETING

BCA

VERROC POLYMERS PVT. LTD.

"INTERNAL AFFAIRS"



Sukhmanpreet Kaur

MBA HR

B.COM.

MBH

"RECRUITMENT OF FINANCIAL CONS."



Sabia Singh

MBA HR

B.TECH.

KHANNA PAPER MILL

"JOB SATISFACTION"



Divjot Kaur

MBA FINANCE

B.TECH.

PUNJAB AND SIND BANK

"NPA's & THEIR IMPACT ON N. BANKS"



Kamal Mehta

MBA FINANCE

B.COM.

SHRI RAM TRANSPORT FINANCE Co Ltd

"WORK FLOW & FINANCING "



Akash Gill

MBA FINANCE

BBA

RANBAXY LAB. LTD.

"WORKING CAPITAL MANAGMENT"



Danveer Nanda

MBA FINANCE

B.COM.

THE AMRITSAR CENTRAL CO. BANK

"LOANS"



Sunandini Sharma

MBA FINANCE

B.SC.

WORLDWIDE IMMIGRATION CONS.LTD.

"AUDITING&ANALYSIS OF COLLECTION"



Vikram Sharma

MBA MARKETING

B.SC.

SHAKTI CRYOGENICS

"STUDY OF INDUSTRIAL AND MEDICAL GASES"



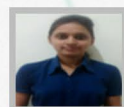
Mohit Dogra

MBA MARKETING

B.SC.

GURU NANAK AUTO ENTERPRISES LTD.

"NEW PRODUCT DEVELOPMENT"



Kanika Sharma

MBA FINANCE

B.COM.

COOPERATIVE BANK

"LOANS AND SCHEMES"



Prabhjot Kaur

MBA FINANCE

B.SC.

OCM



Prince Kumar

MBA FINANCE

B.COM.

HDFC BANK

"E-BANKING"



Shivani Pandita

MBA FINANCE

B.COM.

J & K BANK

"WORKING CAPITAL FINANCE"



Shivam Khanna

MBA FINANCE

B.COM.

THE AMRITSAR CENTRAL CO. BANK

"NON PERFORMING ASSETS"



Rupali Behl

MBA FINANCE

BBA.

COOPERATIVE BANK

"ANALYSIS OF FIN. PERF. OF BANK"



Smilepreet Kaur

MBA FINANCE

BBA

AXIS BANK

"Axis Bank Saving ACC. & Queue MGT. System"



Manpreet Kaur

MBA FINANCE

B.SC. (CS)

BAJAJ ALLIANZ LIFE INS. CO. LTD.

"Comp. Analysis of INS. sector & C.SAT."

Students Profile MBA (2013-2015 Batch)



Rajan Bhalla

MBA MARKETING

BCA

CIPT(Centre International Projects Trust)

"ROLE OF CO-OP. IN AGRICULTURE DEV."



Nitin Kumar

MBA MARKETING

BBA

J.L MORRISON Pvt. Ltd CHANDIAGR

"Cons. Behavior in Prod. of J.L Morrison"



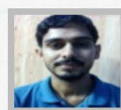
Nitish Kumar

MBA MARKETING

B.SC. ECOO

SAREHOMES IN REALSTATE

"IMPACT OF EDI"



Ambish Kumar

MBA MARKETING

B.Tech. IT

VARDHMAN SPINNING & GENERAL MILL

"COLONY DYNAMIC"



Ajaypal

BBA

AVC MOTORS

DELIGHTFUL CUSTOMER



Maninder Singh

B.TECH IN MECHANICAL

MARUTI SUZUKI INDIA LTD.

"FEASIBILITY STUDY OF ONLINE

PLATFORM IN USED CAR BUSINESS"



Tanveer Singh Kang

B.TECH IN CSE

RADIANT TOYOTA

"U TRUST PROGRAM OF TOYOTA"



Manpreet Singh

B.COM

GURU NANAK AUTO ENTERPRISES

"PRODUCT OF GURU NANAK AUTO"



Shashwat Poodar

B.COM

ALPHA ONE MALL CSR DEPTT

"BUYING BEHAVIOR OF CONSUMERS"



Maninder Singh

B.TECH IN MECHANICAL

MARUTI SUZUKI INDIA LTD.

"FEASIBILITY STUDY OF ONLINE

PLATFORM IN USED CAR BUSINESS"



Anoj Raj Pant

Finance, Marketing

BBA (Finance)-MBA

Himalayan Bank Ltd. (Nepal)

"Risk Management in Bank".



Jatinderbir Kaur

BBA

MBA : MARKETING

SARE HOMES

"SURVEY ON REAL ESTATE "

Students Profile MBA (2013-2015 Batch)



Imtiazjot Kaur

BCOM- BACHELORS IN COMMERCE
MBA- MAJOR FINANCE
BALRAJ HIRE PURCHASE (P) LTD
"ON STUDY ON NBFC'S IN INDIA"



Hardeep Kaur

BTECH (FOOD SCIENCE AND TECH.)
MBA (MAJOR HR)
OCM, AMRITSAR
"PROJECT ON JOB RECRUITMENT"



Harjit Kaur

MBA (FINANCE, MARKETING)
B.COM(PROF)
COOPERATIVE BANK
"LOAN SCHEMES"



Sumanpreet Kaur

MBA(FINANCE, MARKETING)
BACHLOR OF COMMERCE(PROF)
PUNJAB NATIONAL BANK
"SMALL AND MEDIUM ENTERPRISES"



Mahak Mahajan

MBA(HR,MARKETING)
BTECH CSE
DHARIWAL WOOLEN MILLS.
RECRUITMENT AND SELECTION



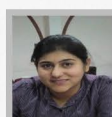
Sangeeta Devi

MBA(FINANCE,MARKETING)
B.COM
BAJAJ ALLIANCE
"INSURANCE CONSULTANT"



Kamaljeet Kaur

GRAD: BBA
MBA: FINANCE
PNB AMRITSAR
"RETAIL LENDING"



Rubani Singh

GRAD: BCOM
MBA: FINANCE
HDFC
"Comparative analysis of housing loans"

and many more



Top Recruiters

Institutional alliances with Leading Companies to ensure a strong bonding with the industry and many more



Prof. Dr. A.S. Brar

Vice-Chancellor

0183-2258811

PABX Exbn. 3011

Dr. B.S. Mann

HOD (University Business School)

0183-2258801-8

PABX Exbn - 3184

Mobile : 09855299135

Prof. Gurcharan Kaur

Director Placement

0183-2257674

0183-2258802-09

PABX Extn - 3159

Er. Amit Chopra

Asst. Placement Officer

0183-2257674

PABX Extn. - 3159

Mobile : 09417066656

PABX 0183-2258802-9, 2450601-14 | Fax : 0183-2258819-20, 2255711

✉ placement.gndu@gmail.com

GURU NANAK DEV UNIVERSITY

Amritsar, Punjab

www.gndu.ac.in

Designer : Shahrukh Khan | shahrukh7000@gmail.com